

The Fountain Bowl Open Play Rewards Card

Rewards + Gifts in a Single Card

Have you
picked up your
FREE two
games yet?



**THE MORE YOU SPEND, THE MORE YOU EARN.
USE YOUR CARD JUST LIKE CASH!**

IT'S EASY TO USE FOR REWARDS:

BOWL—Use your card every time you bowl at Fountain Bowl. Simply show your membership rewards card to our customer service team at point of sale.

SCORE CREDITS—The Fountain Bowl Bowler Rewards program converts every dollar you spend on qualifying purchases into cash back credit that is loaded back onto your rewards card. Members receive 10% cash back rewards on every qualifying purchase. For example, if you spend \$100 in open play bowling, you'll receive \$10 in cash back credit you can spend toward future open bowling purchases.

EARN REWARDS—Accumulate and spend your rewards on future open play purchases at Fountain Bowl. Please note your card must be activated before rewards can be redeemed but you can accumulate an unlimited number of reward credits prior to activation that will be available to you upon activation.

IT'S EASY TO USE FOR GIFTS:

LOAD VALUE—The Fountain Bowl Bowler Rewards Card doubles as a gift card. ** You can load and redeem value on the card the same way you'd use a gift card at any retail store such as Best Buy or Starbucks.

ENJOY FLEXIBILITY—Credits on the Fountain Bowl Bowler Rewards Card are treated same as cash. Parents can load value on the cards for their kids to enjoy and everyone can benefit by purchasing credit in advance for either themselves or a loved one. Gift credits can be used immediately upon load, regardless of whether or not your card has been activated in the Bowling Rewards system.

**Valid for open play bowling. Excludes league bowling, food and alcoholic beverages.

THERE ARE THREE WAYS TO REGISTER:

Text the word FOUNTAIN to 55678

CARDLESS METHOD: Once you text the word Fountain to 55678, wait for the return text and click on the link to fill in the required information. After completion, you will receive confirmation that you have 2 free games for signing up. Once completed, you will not need a rewards card, simply give your ten digit phone number, area code first, to the front desk staff, and redeem or earn rewards that easily.

ONLINE @ www.fountainbowl.com

Obtain a card from a Fountain Bowl Rover or the Front Desk and register your card online at www.fountainbowl.com at your convenience from any Internet connected computer. You will receive an email from our automated system asking you to click a link to activate your card. Once clicked, your card is activated and you can redeem any reward credits off your card. You must have an email address to receive your rewards.

OR BY HAND

Fill out the form below and hand it to a Fountain Bowl Rover who will register your card for you. Please print clear and legibly. If you do not have an email address, you will not be able to receive rewards, however, you can still use the card as a gift card and load money on it as often as you like. If applicable, you will receive an email from our automated system asking you to click a link to activate your card. Once clicked, your card is activated and you can redeem any reward credits off your card.

Fountain Bowl Bowler Rewards Program Terms & Conditions

The Rewards Card is not redeemable for cash and no change will be given for unused value. Qualifying purchases that accrue rewards include open play bowling, birthday parties and other activities specifically announced. Food and beverage purchases and organized group events are not eligible for rewards. Cardholders must activate their cards to be eligible to redeem earned reward credits. See website at bowlrewards.com for complete terms and conditions and privacy policies.

CARD ID#: 0000 3012 _____ Gender (circle one): Male Female League Member: YES NO

NAME: _____ EMAIL: _____

INITIAL PASSWORD: 123456 _____ (You can change it anytime upon account login)

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

BIRTHDAY: _____ MOBILE PHONE: (_____) _____ - _____

HOME PHONE: (_____) _____ - _____ Mobile Phone Carrier (if Opt-In is checked) _____

(Text Message Alerts: Yes I opt-in to receive periodic text messages of reward notifications to my mobile phone.)

I hereby agree to accept the terms and conditions of the Fountain Bowl Rewards program and abide by the cardholder policies, procedures, and legal disclaimers as published on Legal Notices section of www.bowlrewards.com

SIGNATURE: _____ DATE: _____

Fountain Bowl Use Only - Employee Name _____