



July 28, 2015

Dear Community Member:

Once again this year we will celebrate the life of Kelly Osborn as we have for the past nineteen years at Fountain Bowl.

Kelly, the daughter of Dave Osborn, Fountain Bowl's Co-CEO, was killed in an automobile accident in July, 1996, at the young age of 19. In the past nineteen years the Kelly Osborn Memorial Fundraiser event has taken on a life of its own both at Fountain Bowl and in the local community. Through the wonderful generosity of so many sponsors and friends the fund has been able to provide over \$225,000 in scholarships to local students.

The Kelly Osborn Memorial Scholarship Fund was started by Dave, her father, in 1996 for the purpose of granting college scholarships each year to one or more deserving students who might otherwise not be able to attend the higher educational institution of their choice. In 2014, awards over \$10,000 were made to local students to be used for their college educations. **Since the fund's inception, over \$225,000 has been given to local students to further their education.** The Osborn family and Fountain Bowl are requesting your assistance to help make 2015's event a huge success. Our goal is to raise \$40,000 this year – the 20<sup>th</sup> anniversary - and we are asking for your assistance toward our reaching this goal while at the same time enabling you to market your business in our heavily-trafficked (in excess of 7,500 people per week) facility. Unlike many other foundations, this fund has no ongoing operating/administrative expenses. All proceeds, except for out of pocket event staging costs (e.g. the golf and bowling tournaments), are deposited directly into the fund to be distributed as scholarships.

**We are offering two different sponsorship packages which will enable you to advertise your business for either 10 or 21 day periods in our bowling center. Our Platinum Package, which costs \$300, entitles you to an advertisement which will appear for 30 days on our video and television screens and includes five tickets to the Casino Bowling party (valued at \$150) which will be held at Fountain Bowl on September 5th. Our Supporter Package, which costs \$100, is designed for businesses and individuals who do not need to advertise but who still want to help.**

We are also asking your help in providing donations for door prizes which will be given away the night of the event and for our silent auction. All proceeds derived from the auction will be donated to the scholarship fund. We are in need of items such as gift certificates, small merchandise and the like. Restaurant donations of food for this event will be welcomed. If you would like to make a cash donation, please make your check payable to Fountain Bowl/Kelly Osborn Memorial. Please note that the fund is not formally recognized as a charity.

Any assistance or support that you may be able to provide for this worthy cause will be greatly appreciated. If you have any questions or need to arrange for us to pick up donated items, please contact George Knerr at (714) 963-7888, extension 103 or me directly at (714) 963-7888, extension 102.

Thank you again for your support.

Sincerely,

GARY C. FORMAN  
Co-President  
GCF:s